

# Research & Development Requests

## New Product Line

Product lines consist of new products and/or designs that are available for sale. Do not use this for changing the flavor or color of an existing product line.

1. Enter the quantity you want to produce for the taste test.
2. Describe the product you'd like to be created. If you have a sample image, please upload it for reference.
3. Enter the flavor(s) you want to test. **\*\*Note\*\* Moving a product line toward a softer consistency will shorten its shelf life.**
4. Provide the Pantone color(s) you want to test for the product line. **\*\*Note\*\* Using natural food coloring, we will match colors as closely as possible to the provided Pantone colors, but an exact match cannot be guaranteed.**
5. Will the new product line require a new mold?
  - a. If yes, will Coach provide a new mold, or will Pure Confections be ordering one?
  - b. If Coach is providing the mold, please send it to Nimbus c/o Pure Confections, 196 Stanton St, New York, NY, 10002.
  - c. If Pure Confections will be ordering, please provide a sample image of the mold needed.
6. Click on the “New Product Request” button.

Once submitted, Pure Confections will present a research and development (R&D) proposal for approval. After approval, they will proceed with booking a tasting and starting production.

## New flavor or color

New flavors or colors should only be used for existing product lines.

1. Select the product line for R&D.
2. Enter the quantity you want produced for the taste test.
3. Enter the flavor(s) you want to test. **\*\*Note\*\* Moving a product line closer to a softer consistency will reduce its shelf life.**
4. Provide the Pantone color(s) for testing the product line. **\*\*Note\*\* Using natural food coloring, we will match the colors as closely as possible to the provided Pantone colors. We cannot guarantee an exact match.**
5. Add any additional notes you feel are necessary.
6. Click on the “New Flavor/Color” button.

Once the request is submitted, Pure Confections will present a research and development (R&D) proposal for approval. After approval, they will proceed with booking a tasting and starting production.